SHIHUI RUAN

UX researcher & designer / Product designer

CONTACT

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ACTIVITIES

Student Council of College of Mechanical Engineering
Council Member
May 2018 - present

Industrial Design Association of Donghua University
Member
Sept 2017 - Mar 2018

Psychological Development Association of Donghua University
Head of the Propaganda Department
Sept 2015 - Jun 2016

SKILLS

Design

Progamming
C, C++, Python
SQL Server
Arduino

EDUCATION

Donghua University
B.E. in Industrial Design   *Expected in Jun 2019*
GPA 87.7/100.0

Honors

• The Third Prize of Tianji Scholarship	*Nov 2018*
• Learning Excellence Award	*Sept 2018*
• Social Work Excellence Award	*Sept 2018*
• Scholarship Award of DHU	*Sept 2017*
• The First Scholarship of Tianji	*Sept 2017*
• The Honor of Excellent Student	*Sept 2017*

EXPERIENCE

User Experienct Intern
Capgemini   @Shanghai, China   *Jul 2018 - Sept 2018*
• Took charge of layout design, color scheme design and interface design of Shanghai Municipal Engineering Design and Research Institute's new website.
• Design logo and branding for a mobile application of SAIC MAXUS.
• Completed preliminary storyline of an Html 5 website.
• Analyzed three different types of clients' demands and fulfilled the interface design of Michelin's new tire damage declaration platform.

PROJECTS

No man is an island   *Fall 2018*
An app and hologram experience installation help
with finding the links between you and the world events.
• Analysed different search logics and create the information structure to find the potential links between the users and the world events.
• Built a 3D digital model and a scale model of the hologram experience room.

Stone backpack   *Summer 2018*
An interactive, multi-media school backpack
• Develop an interactive installation prototype with Arduino.
• Tested different materials to stimulate the stone surface.

Mute SOS   *Spring 2018*
An application provide emergency assistance.
• Analyzed user scenarios under different phases of calling the police, finding out the market demand and concluded possible solutions.
• Designed and developed the app interface of the warning system to help people calling the police quietly, quickly and loggically.

ECOT   *Fall 2017*
An app to share road trip cost and meet new friends
•Conducted user research through interviews 18 drivers and passengers.
• Visualized the data from marketing and user research.
• Create low-fi wireframes and high-fi prototypes.